

EventScotland™

World Youth Netball Championships

Emirates Arena, Glasgow
22nd – 31st August 2013



Through the International Programme, EventScotland is supporting major, world class events which are raising the profile of Scotland's Perfect Stage around the world.

AMOUNT AWARDED
£50,000

ESTIMATED
ECONOMIC IMPACT
TO SCOTLAND (£M)
£1.29m

MEDIA PROFILE

For the first time the event was streamed live on the internet and there were over 33,000 views from 77 countries, non-competing countries such as USA and Brazil made up a significant part of the viewing audience.

400
athletes
from **20** countries

NUMBER OF
SPECTATORS OVER
12k

“The event helped raise the profile of Scotland, as well as audience and participation development in the run up to the Commonwealth Games. Twenty of the 25 bench officials were selected to officiate at Glasgow 2014 as well as one key personnel being appointed as the Assistant Competition Manager following the World Youth Netball Championships.”

IN PARTNERSHIP WITH GLASGOW LIFE, UK SPORT AND GLASGOW CITY COUNCIL



You can find more case studies of international events at www.eventscotland.org. For more information about the Games Legacy go to www.legacy2014.co.uk