

## Beacon Events Programme Pre-Application Template

This template is for use by potential applicants to the Beacon Events Programme to demonstrate how the event would meet the eligibility criteria. Eligible applications will be able to demonstrate that they can meet a **minimum of two** of the criteria.

<b>Event &amp; Contact Information</b>			
Event Name & Location			
Venue & Town			
Local Authority Area			
Proposed Event Dates			
Contact Name			
Contact Email Address			
Contact Phone Number			
Previous Years Supported by National Programme			
<b>Eligibility Criteria</b>			
Does the event attract 50% of visitors from outwith the local authority area? Please provide details of the methodology used to establish this.			
Does the event generate £500,000 in additional economic impact to Scotland? Please provide evidence from an economic impact study.			
Explain how the event fills specific geographic, demographic or sector gaps in the Scottish events portfolio.			
<b>Funding Request</b>			
What is your requested amount of support? Please provide a costed breakdown of the planned activity.			
Explain why you are applying for support. What will you aim to achieve with funding support?			

**Your submission must not exceed two sides of A4.**

For events taking place between 1 July – 31 December 2019, organisers should submit pre-application templates before **1 February 2019**.

Following submission the EventScotland team will be in contact with you directly in order to discuss the eligibility of your proposals and any next steps in submitting an application.

Please submit by email to [information@eventscotland.org](mailto:information@eventscotland.org).

**December 2018**